

# WHY CHOOSE A MASTER ELITE ROOFER?



A GAF Master Elite Certified contractor is a top-tier roofing professional, among the top 2-3% of contractors nationwide, meeting strict standards for quality, licensing, insurance, and training set by GAF (General Aniline & Film), North America's largest roofing manufacturer, allowing them to offer exclusive, enhanced GAF warranty options, like the GAF Golden Pledge Warranty, which covers both materials and workmanship for up to 50 years.

## Key Requirements & Benefits:

- **Rigorous Standards:** Must be properly licensed, adequately insured, and have a proven track record, often with an A+ BBB rating and 3+ years in business.
- **Advanced Training:** Requires continuous, hands-on training to stay current with GAF's latest installation techniques and technologies.
- **Exclusive Warranties:** Can offer the industry's best warranties, including the GAF Golden Pledge Warranty, ensuring both product and installation quality for decades.
- **System Installation:** Installs a complete GAF roofing system (shingles, underlayment, vents, etc.) for maximum protection, not just shingles.
- **Industry Recognition:** This elite status signifies exceptional quality, professionalism, and commitment to customer satisfaction, setting them apart as industry leaders.

In short, hiring a GAF Master Elite contractor means you're getting a vetted expert who installs GAF products to the manufacturer's highest standards, providing superior peace of mind and long-term protection for your home's roof.